



Quarter Page: 3-3/5" x 4-5/8"

Cost: \$110.00 per issue

Vertical Half Page: 3-5/8" x 9-1/2"

Cost: \$165.00 per issue

Advertising Rates & Sizes for Chapter 101 Newsletter Chapter Insite

Note: Approved Friend of IREM companies who are current with their annual fee receive a Friends of IREM discount of 20%

Advertisement Specifications:

- **Print/press optimized black & white PDFs are strongly preferred;** other electronic file formats accepted, i.e., Adobe Illustrator/InDesign, MS Word, Corel Draw, etc. No MS Publisher files will be accepted. Half-tones of 200 dpi are optimal; embed or outline all fonts or substitutions may occur.
- Black and white art mechanicals to size accepted if ads in electronic file formats are not available; 85 lpi halftone screens preferred. **Please note:** ads will be scanned, so half-tone images may not be clear. Please do not fold or staple art mechanicals. NO negatives accepted.
- Typesetting available at an additional \$25 per ad.

Horizontal Half Page: 7-1/2" x 4-5/8"

Cost: \$165.00 per issue

Full Page: 7-1/2" x 9-1/2"

Cost: \$325.00 per issue

Advertiser Information:

Company Name _____

Contact Person _____

Address _____

Phone _____

Fax _____

E-Mail _____

Please rerun my ad from _____

Artwork file will be e-mailed to admin@irem101.org

Artwork attached

Return check and ad mechanicals to:

Mail to: P.O. Box 41
Riverton, NJ 08077-0041

Make check payable to: IREM – SNJ 101

Credit Card: (check one) VISA MasterCard Discover

Card # _____

Signature _____

Exp. Date _____ Amount to charge: \$ _____

For more information contact office at 856-829-8939,
fax 856-786-3894, or email: admin@irem101.org