



All CPM® Members, CPM Candidates, ARM® Members, Associate Members, AMO® Employees, Friends and Guests of **IREM Southern New Jersey Chapter No. 101** are cordially invited to join us.

# Chapter Meeting/Tour of Voorhees Town Center & Abitare Residences

*a partnership between PREIT and Dewey Commercial Investors, L.P.*



## Tuesday, March 23, 2010

**Voorhees Town Center (formerly Echelon Mall)**

**2120 Voorhees Town Center, Voorhees, NJ 08043**

*Meeting location on second level, Boscov's side of mall*

**Or** *Use the Food Court Entrance (off Laurel Road) and take the escalator up to second level. Follow signs to IREM Event.*

**Voorhees Town Center** is the site of a smart growth, mixed-use redevelopment easily accessible to Philadelphia and located within a loyal and affluent customer base. Half of the existing mall was demolished and replaced with a Town Center incorporating retail, office and residential. The heart of the development is "The Boulevard" featuring boutique retail with luxury apartments above that connects to the revitalized mall.



**5:00 pm-5:15 pm – Registration** - Meeting location on second level, Boscov's side of mall  
**Or** Use the Food Court Entrance (off Laurel Road) and take the escalator up to second level.  
Follow signs to IREM Event.

**5:15 pm - Tour of Voorhees Town Center & Abitare**  
Wear comfortable shoes and dress for the weather

**6:00 pm - Dinner followed by presentations by representatives from Dewey Commercial and PREIT.** Concept of town center living including the partnership, site selection and development, management and operations elements will be discussed.

**Cost:**

**\$50 Members / \$60 Non-Members**

IREM members include CPM Members, CPM Candidates, ARM Members, Associate Members, and employees of AMO Firms and Friends of IREM Companies

Visit [www.irem101.org](http://www.irem101.org) for more information  
on the Voorhees Town Center,  
Abitare Residences, PREIT and  
Dewey Commercial Investors, L.P.

Call 856-829-8939 or visit [www.irem101.org](http://www.irem101.org) for more information and online registration.



✂ Please detach and return the reservation slip below with payment no later than **Friday, March 19, 2010**. If you cannot guarantee receipt of your payment by the deadline, please FAX your reservation to 856-786-3894. All confirmed reservations must be paid for whether you attend or not.

**IREM 101 Chapter Meeting/Tour- 3/23/10** — Please make check payable to: IREM SNJ 101

Mail to: IREM — SNJ 101, P.O. Box 41, Riverton, NJ 08077-0041 Fax to: 856-786-3894

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State & Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Please indicate if you are a:  CPM  ARM  CPM Candidate  Associate Member  Employee of AMO Firm  Friend of IREM  Non-Member

I would like to pay by (please check one)  VISA  MasterCard  Discover **NO AMEX**

Card Number \_\_\_\_\_ Amount to Charge \$ \_\_\_\_\_

Exp Date \_\_\_\_\_ Signature \_\_\_\_\_